



## Join Renowned Futurist Michael Tchong for an Exclusive Preview of UberTrends Academy

Discover how to navigate the future with confidence in this free, 90-minute interactive session led by trend analyst and innovation catalyst Michael Tchong, founder of UberTrends Academy. Designed exclusively for Henderson Chamber of Commerce entrepreneurs, executives, and changemakers, this session offers a first look at a breakthrough learning platform built to decode the systemic forces reshaping our world.

Get an insider's tour of the Academy's proprietary foresight framework, rooted in strategic innovation, cultural anthropology, and systems thinking, that goes beyond short-term fads to reveal the lasting drivers of change. This session will spotlight two of the most disruptive forces today:

- **Digital Lifestyle** – Explore how generative AI and tech-driven behaviors are transforming society and business.
- **Time Compression** – Learn how accelerating cycles are shortening decision windows and requiring faster innovation.

You'll gain firsthand insight into how Michael's research methodology converts these global UberTrends into practical strategies for growth. All participants will walk away with a Business Success Map, which is designed to help you apply principles learned to maximize profits.

To celebrate, enjoy Michael's unique innovation party formula of pizza and champagne with fellow attendees in a relaxed, collaborative setting. Your feedback will also help shape the Academy's upcoming launch, making this both a strategic learning opportunity and a chance to contribute to the future of education.

As Michael says: "I help you catch the next wave before it catches you."

Don't miss this opportunity to ride tomorrow's trends, today.

### **SPACE IS LIMITED**

Wednesday, July 30 – 4:00-5:30 p.m. – Findlay Volkswagen Seminar Room @ Launchpad on Water Street