

Kurt Ouchida is the president and co-founder of Braintrust, a certified minority-owned business providing integrated brand, digital and traditional marketing services since 2006. For the past 25+ years, he has been a trusted advisor and consultant to countless CEOs, business owners and Fortune 500 companies throughout the United States.

Prior to founding Braintrust with Michael Coldwell, Kurt worked at Las Vegas Sands Corp. where he served as VP of corporate communications for seven years, directing all public relations and marketing activities for the Fortune 100 company. A top communications strategist and digital content expert, Kurt has overseen award-winning marketing campaigns and has received PRSA's and IABC's top honors. He has produced advertising and digital campaigns that have earned Telly and Addy Awards, and is trusted by senior executives to provide hands-on consultation and guidance. He has been recognized by TravelAgent magazine as a "Rising Star," one of the "Top 40 Under 40" business executives by In Business magazine, "Entrepreneur of the Year" by the Las Vegas Business Press, and "Senior Practitioner of the Year" by PRSA. He has completed his studies for a master's degree in Communication Studies (UNLV) and a bachelor's degree with a triple major in Rhetoric & Communications, English and Psychology (UC Davis).

Kurt has served as the president of PRSA Las Vegas Valley Chapter (2015-17), is a graduate of Leadership Henderson (2012), and is involved in numerous local nonprofits and national charities including the Get Outdoors Nevada, Henderson Chamber Foundation (board member), the Japanese American Citizens League (member at large) and Chicanos Por La Causa. He is married with two children and, in his spare time, he participates in obstacle course competitions and aspires to be a World War II historian.