Melissa Eure is the President of G.C. Garcia, Inc., a local planning and development services consulting firm. The firm was started over 25 years ago by her father, George Garcia, who served as Planning Director for the City of Henderson prior to starting the firm. Services offered include planning and zoning entitlements, building permit processing, business licensing and expert witness. Melissa assists clients and the project team with navigating local government agency requirements, public outreach as well as with representation at public hearings.

Her experience prior to G.C. Garcia, Inc includes retail & office management and non-profit.

She is a member of the American Planning Association Southern Nevada Chapter (APA), National Association of Industrial and Office Properties (NAIOP), and the Certified Commercial Investment Member Southern Nevada Chapter (CCIM), an alum of Leadership Henderson and a Board Member with Heaven Can Wait Animal Society.